

CRISIS TEXT LINE |

Crisis Text Line Selected as Humble Bundle's Featured Charity for World Mental Health Day

Humble Bundle Supports Crisis Text Line's Global Expansion and Dedicated "HUMBLE" Helpline for Gamers in Need

NEW YORK– October 1, 2024 –[Crisis Text Line](#) was named [Humble Bundle](#)'s featured charity for October, a pivotal month for mental health awareness. As the world prepares to mark World Mental Health Day on October 10 this partnership highlights Crisis Text Line's critical work– a nonprofit dedicated to providing free, confidential, 24/7 mental health support via text in English and Spanish. This October, 5% of proceeds from every Humble Choice subscription will help expand its reach and create tailored resources for gamers.

Since its inception in 2013, Crisis Text Line has facilitated over 10 million crisis conversations in the U.S. and 14 million globally, with over 1.3 million conversations in 2023 alone. As mental health challenges continue to rise, Humble Bundle is stepping up to support this vital service, enabling the nonprofit to expand its reach and provide specialized resources for the gaming community.

Last year, the [U.S. Surgeon General](#) declared a national loneliness and social isolation epidemic throughout the country warning that about half of U.S. adults are experiencing considerable levels of loneliness. This lack of social connection can have an impact on people's mental health, increasing their risk for anxiety and depression.

"We're deeply grateful to Humble Bundle for helping us break the stigma surrounding mental health and reminding people that it's okay to ask for help," said Dr. Shairi Turner, Chief Health Officer at Crisis Text Line. "Together, we can build a culture of openness and compassion, ensuring no one has to face their challenges alone."

Through this partnership, Humble Bundle and its community will fund Crisis Text Line's two key initiatives:

- **Supporting Crisis Text Line’s International Expansion**

Crisis Text Line is working to broaden its global impact, adapting its volunteer Crisis Counselor training to better serve diverse cultures and communities. Donations from the Humble community will help fund this effort, specifically ensuring more people in Latin America can access quality mental health support.

- **Creating Safe Spaces for Gamers**

Crisis Text Line and Humble Bundle will collaborate on a new initiative tailored to support gamers, who face unique mental health challenges. A portion of funds raised will go toward addressing loneliness and mental health concerns within the gaming community. In addition, the partnership will include the launch of a dedicated text line (see below) targeted to gamers in crisis, providing them with a trusted resource for support.

“Crisis Text Line’s critical work – offering support and connection to people in times of need, while raising awareness about mental health issues – is truly essential, and we are proud to support their efforts,” said Kamini Tiwari, Social Impact Vice President at Humble Bundle. “Their mission aligns closely with Humble’s commitment to make mental health resources accessible to all and cultivating a community where everyone is heard and valued.”

If you or someone you know is struggling, text “HUMBLE” to 741741 to connect with a live, trained Crisis Counselor. This free service is available in both English and Spanish 24/7 in the U.S. and Puerto Rico. To reach Crisis Text Line’s global affiliates, text 85258 (UK), text 686868 (Canada) or text 50808 (Ireland).

About Crisis Text Line

Crisis Text Line is a nonprofit organization that provides free, 24/7, confidential text-based mental health support in English and Spanish. Since its launch in 2013, we have supported over 10 million conversations in the United States and 14 million globally together with our affiliates: Kids Help Phone in Canada, Shout in the UK and spunout in Ireland. Crisis Text Line’s more than 75,000 trained volunteer Crisis Counselors bring texters from a hot moment to a cool calm through nonjudgmental support and empowers each texter to use their own strengths and coping strategies. We are committed to creating an empathetic world where nobody feels alone. Individuals seeking confidential support can connect with us via text, web chat and WhatsApp. To be connected to a live, trained nonjudgmental volunteer Crisis Counselor, text HUMBLE to 741741 or 443-SUPPORT in WhatsApp or text HOLA to 741741 or 442-AYUDAME in WhatsApp for Spanish or connect with us via [web chat](#). Visit Crisis Text Line on [LinkedIn](#), [Instagram](#), [Twitter](#) and [Facebook](#). Additional information, including how to become a volunteer or how to support Crisis Text Line through donations or partnerships, is available at www.crisistextline.org.

About Humble Bundle

Humble was founded in 2010 with the mission to mobilize the goodwill of online communities in support of people and causes in need. As a digital store and membership service, Humble partners with content

providers and charities to develop and offer digital content and product bundles to the public, directing a portion of nearly every sale to charity. Humble has raised more than \$260 million for thousands of charitable organizations around the world. For additional information visit: <https://www.humblebundle.com>.